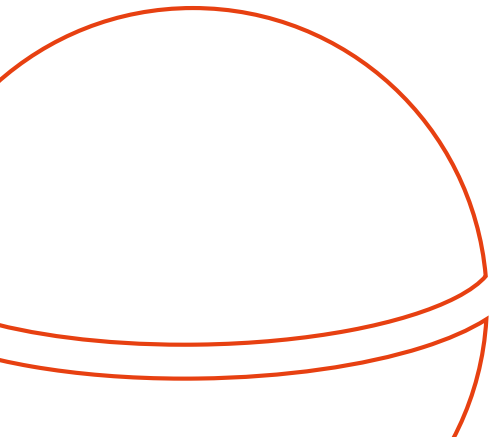


STAND CONSTRUCTION

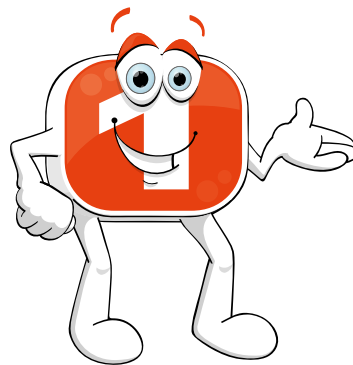
SHOPFITTING

● MOBILE HARDWARE



Fair 1
to go

Perfect, compact and mobile staging.



Fair 
to go



2011	The mobile hardware receive a name Fair <i>tago</i>
2008	Move to Hamelin, additional warehouse
2007	Acquisition of corporate premises in Hamelin
2004	Extension of warehouse
2003	First exhibition "overseas"
2002	Expansion of the "Mobile Hardware" division
2001	Move to Süntelstraße, commercial centre with office and storage space
2000	Start on Lange Straße in Bad Münster



THE IDEA

The requirements for product and company presentations are constantly evolving. Whether at national or international exhibitions, conferences, trade shows, road shows, home shows, seminars or training courses – with our company's practical experience with trade fairs, products and company presentations, we will be glad to assist you in any way that we can. In this brochure you will find the solution for your individual needs, from mobile hardware to small, compact and cost-effective stands. Our standard is always: mobile, compact and efficient with first-class quality. We inform, advise, tailor and produce completely in accordance with your wishes. Contact us!

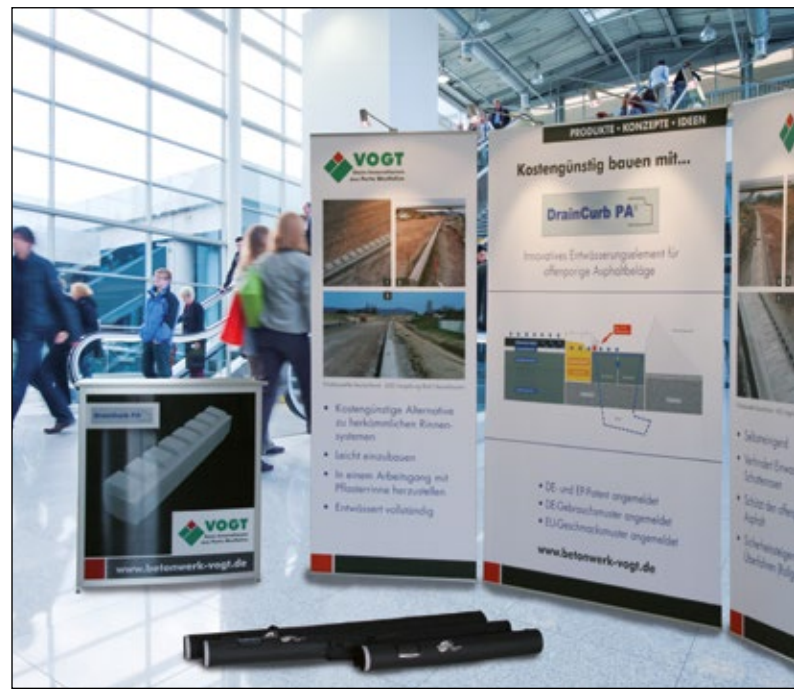


COMPACT

Fair¹
to go



MOBILE



FAST

MOBILE - WHY AND FOR WHAT?

One advantage of mobile systems is the ability to address the target audience directly on site. Quick and simple assembly and dismantling thus leave much room for flexible action. Furthermore, the compact design and packaging allow easy transport in a passenger car to regional events – or by plane to international ones. Banner displays, counters, furniture or custom components can be used at your stand without any problems. Combined with product

samples, brochures, a corporate video and much more, your company can also be optimally presented using the "mobile & fast" version, while living up to its image.

Large and small-scale usage examples:

- Training, seminars, conferences in hotels
- In-house exhibitions, showrooms, shop windows
- Outdoors or in exhibition halls



Image 1 **Free-standing presentation panels**

- individually plannable and designable
- modular structure
- occupies little storage space
- easy transport

Image 2 **Roll-up display systems**

- various widths and depths
- transportation and storage in cassette system
- transport bag included
- printing on textiles or film
- option of attachable halogen lamp

Image 3 **Pop-up display systems**

- lightweight aluminium metal frame system
- quick assembly
- customised packaging solutions
- representative overall look



2



3



Image 4 **4-SCREEN CLASSIC**

- available in 5 widths
- up to 250 cm in height
- option of connecting several individual systems into a panel
- high-quality materials
- quick changing of graphics for each system
- tough transport bag or hard case
- lightweight
- leaflet stand
- counter

Image 5 **Case & Counter + 4-SCREEN-CLASSIC**

Request our product catalogue!



Basic examples for compact exhibition stands

Image 1 - Corner stand with cabin

Image 2 - Row stand with cabin

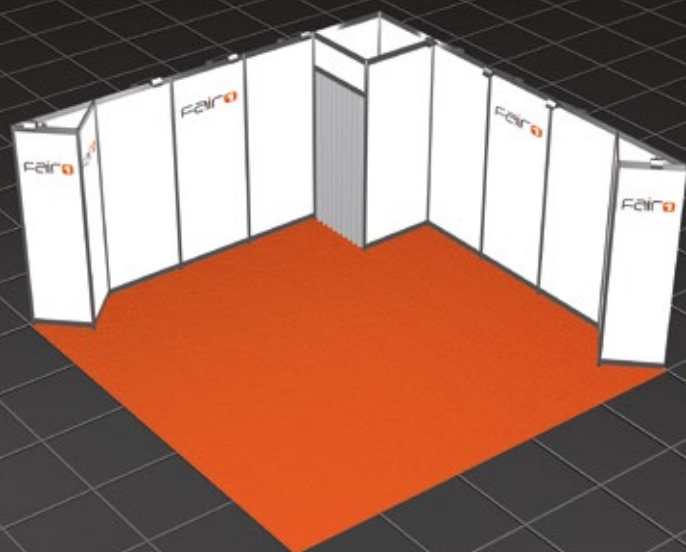
Image 3 - Head stand with cabin

Image 4 - Island / block stand with cabin

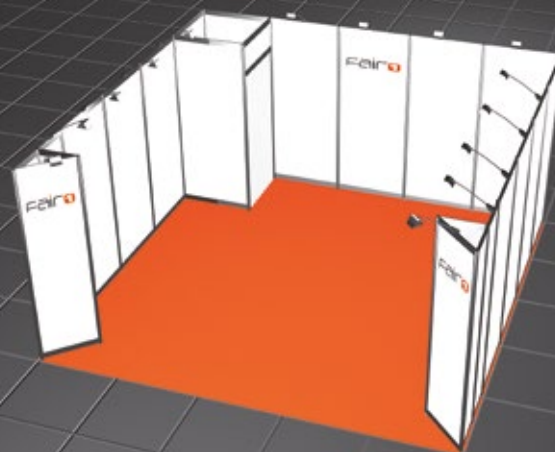
The requirements for lighting, positioning, signalling and walkways are different depending on the shape and size. On these pages you will find the usual basic formats for exhibition stands.

For this, we will provide you with simple or more complex standard solutions.

1



2



3



4



5



6



7



8



Design possibilities using the example of the "basic-format corner stand" (5 x 5 m / 6 x 6 m / 7 x 6 m / 6 x 7 m)
 > All variants are adaptable and variable

Image 5 - Open system stand variant with coloured fillings, glass shelves and overhead logo panel

Image 6 - Banner suspension in stand size, light boxes with large photos and conventional elements

Image 7 - Semi-enclosed variant, yet completely visible through large, translucent, printed screens

Image 8 - System design in angled arrangement, suspended logo cube and lighting frame

You can discover further design possibilities and stand specifications on request. Request your custom design option!



CONSULTING / CONCEPTION

The size and statement of a presentation can be varied, depending on the venue and audience. We would be happy to inform you about your options and make design and material suggestions. Our experienced team takes into account your wishes and their technical implementation.



PRINT / GRAPHIC DESIGN

Our Graphics department would be glad to design banners, exhibition panels and modules to meet your needs. We produce representative prints on various materials and in many sizes – from large banners to posters, plots or stickers.



(BUY / HIRE / COMBINE) SYSTEM

Depending on your needs and existing equipment, you can hire or purchase components, presentation modules, furniture, etc. from us. Together we will determine the best possible combination for you.



ASSEMBLY / DISMOUNTING

Today's business is fast-paced – conditions change at the last minute and facing the assembly on your own can give you a headache. Our assembly team would be happy to take on the timely assembly and disassembly of components for you.



LOGISTICS / STORAGE / MAINTENANCE

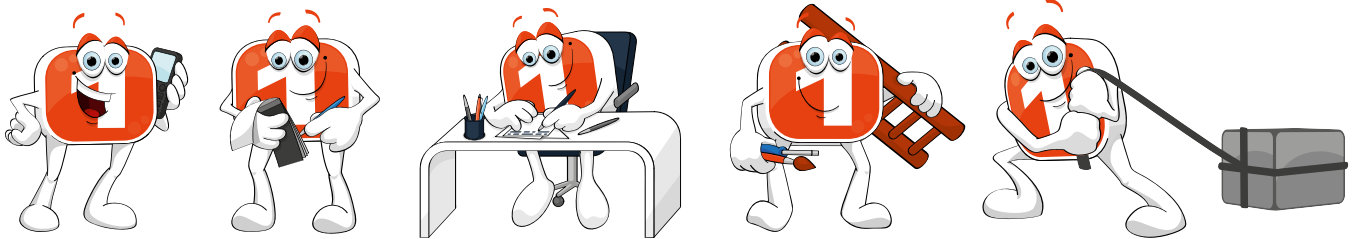
Do you have a lot of events throughout the year? Do you need central logistics, including shipping? We ensure that your equipment arrives on site and is picked up again punctually – both domestically and internationally, whether a single banner or an exhibition booth. It goes without saying that we will handle maintenance and any potential special corrections of materials stored at our facilities.

your choice...



...your
flavour





A good company is always as good as the people who represent it daily. Employees who identify with the company and have job satisfaction, exhibit their competence convincingly. This ensures high quality results and satisfied customers.

Visit our team at:
team.fair-1.com or scan our QR-Code!



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 STAND CONSTRUCTION

 SHOPFITTING

 MOBILE HARDWARE



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